

- ENVIRONMENTAL  
TERRORISM
- MEXICAN ECONOMY:  
FACING THE FUTURE
- AZERIS SET FOOT IN SICILY

MAY-AUGUST 2016

# AZERI OBSERVER



**AURELIA BOUCHEZ**  
AMBASSADOR  
OF FRANCE TO  
AZERBAIJAN

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**“OUR COUNTRIES MAINTAIN STEADY  
AND STRONG RELATIONSHIPS”**



**2016 Formula 1 Grand Prix**  
Baku To Be F1's Newest  
And Fastest Street Circuit

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# BAKU TRAVEL BAZAAR EUROPE

A major event in the travel industry of Azerbaijan "BAKU TRAVEL BAZAAR EUROPE" was held on 5 April at Fairmont Baku, Flame Towers.

Organizers were Chance Travel Consulting (Ukraine) and R&S Events (Azerbaijan).

The participants of Baku Travel Bazaar Europe were 5\* hotels, and Destination Management Companies (DMC), that provide luxury services only from European countries. The main partner of the event was Switzerland Tourism Office, with Mr. Federico Sommaruga representing the delegates; among them were Swiss Health, Clinic Lemanic, Geneva Tourism, Elite Rent-a-Car, Swiss Education Group, Victoria Jungfrau Collection, Widder Hotel Zurich, Hotel President Wilson Geneva, Kirchhofer, Les Ambassadeurs, Leukerbad Clinic, Beau Rivage

Palace, Elite Tour, Genolier Swiss Medical Network, Incotrade, Mandarin Oriental Geneva. Within the event there were presentations of Swiss Tourism and Tourism Office of Berlin.

Visitors were able to meet with participants during morning and evening sessions. After the official part of the event all participants and visitors were invited to evening cocktail. Participants were pleased to offer around 20 prizes for lottery – vouchers for free nights at 5\* hotels, Swiss watches, voucher for renting a Tesla car anywhere in the world and other prizes. Among the visitors of Baku Travel Bazaar were around 150 representatives of the best travel companies from Azerbaijan and Georgia.

Next Baku Travel Bazaar events will be held on September 23, 2016 – the Baku Travel Bazaar Autumn Edition.

